

Switch now!

From

TL Standard 58W
TL Standard 36W
TL Standard 18W



To

MASTER TL-D Eco 51W
MASTER TL-D Eco 32W
MASTER TL-D Eco 16W
... and save up to 10%

From

TL-D indoor luminaire
with Electromagnetic
(EM) gear



To

MASTER TL5
luminaires with HF gear

- EFix TBS260
- EFix TCS260
- EFix TPS260

... and save up to 75%

From

TL-D indoor luminaire
with Electromagnetic
(EM) gear



To

MASTER TL-D
luminaires with HF gear

- Impala TBS160
- Finess TCS198
- Centura2 TCS160
- Pacific TCW215/216
- Tetrax TTX150
- Lineco TMS022
- TMS028

... and save up to 21%

For more information:

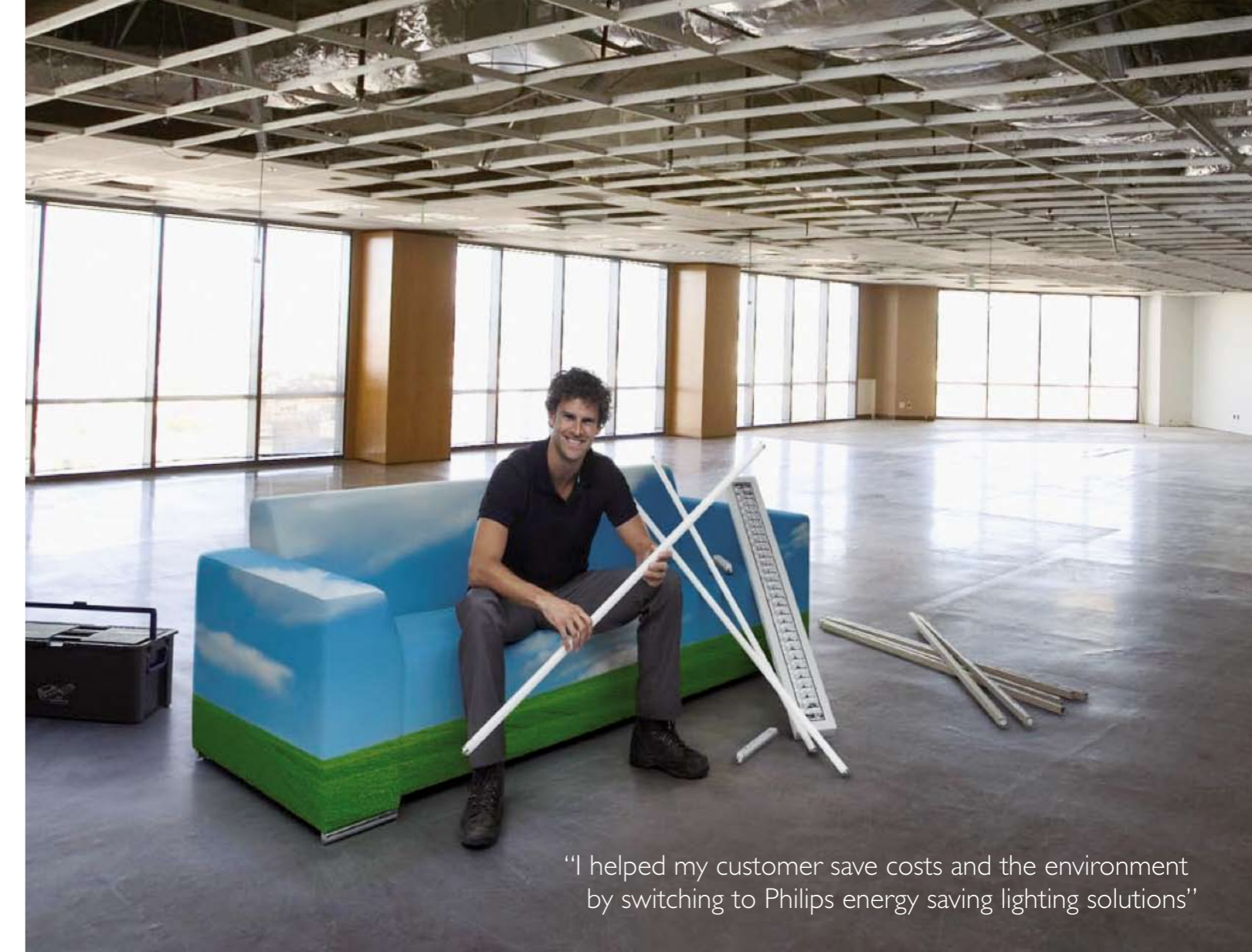
www.philips.com/go-eco
www.philips.com/lighting



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10/08



"I helped my customer save costs and the environment by switching to Philips energy saving lighting solutions"

Time to switch... now!

Philips to phase out TL Standard lamps, colour 33 & 54, and electromagnetic gear for TL-D luminaires

asimpleswitch.com

PHILIPS
sense and simplicity



"I helped my customer save costs and the environment by switching to Philips energy saving lighting solutions"

Time to switch... now!

Leading the way in product innovation, Philips Lighting announces the phase out of TL Standard lamps, colour 33 & 54, and electromagnetic gear for TL-D luminaires in Europe. The need to switch over to more energy-efficient lighting solutions and the benefits this can bring, offers a simple win-win proposition. The consumer saves money, enjoys better quality lighting and the environment benefits from the lower energy consumption. By encouraging your customers to switch to energy-saving alternatives, you can make a real difference.

Lighting consumes around 20% of all electricity worldwide. In Europe, a staggering 75% of all office lighting is based on outdated, energy-inefficient lighting. A typical office building (5,000 m²) using older, less energy-efficient lighting technology and employing 250 workers could save 81,250 kg of CO₂ and € 20,000 in running costs per year by upgrading its lighting to the latest technology.

Save money and the environment. Make the switch now!

Switch today and benefit immediately

With some 75% of current lighting based on old, less energy-efficient technologies, there is a huge potential to upgrade and thus significantly reduce energy usage.

Philips has declared its intention to phase out outdated, inefficient lighting technologies such as incandescent lamps and – with effect from 1 July 2009 – TL Standard lamps, colour 33 & 54, and electromagnetic gear for TL-D luminaires. Now is the time for your customers to switch to more energy-efficient products so they can enjoy lower operating costs, better quality lighting and help to protect the environment at the same time. By simply replacing outdated lamps and/or gear, or – even more effectively – by upgrading the complete lighting installation we can all make a world of difference.

Surpassing legislation

Environmental legislation on lighting is becoming increasingly stringent. At Philips, we ensure that all of our products comply with the latest legislation. With the phase out of TL Standard lamps, colour 33 & 54, and electromagnetic gear for TL-D luminaires we go beyond legislation.



asimpleswitch.com

Cost savings
up to 10%

MASTER TL-D Eco

- * More than 10% energy savings compared with other T8 fluorescent lamps
- * Double the life of standard T8 fluorescent lamps (12,000 hours service lifetime on electromagnetic gear; 17,000 hours on HF gear)
- * Good colour rendering (Ra>80)
- * Optimised for indoor applications (ambient temperature > 15°C)



MASTER TL-D Eco

For more product information visit:
www.philips.com/go-eco

Cost savings
up to 75%

Efix range

- * Up to 75% savings in combination with MASTER TL5 lamps, HF gear and controls
- * Easy to install and versatile
- * Miniaturized design and dedicated mini TL5 optics with different qualities



Efix TBS260

For more product information visit:
www.philips.com/go-eco



Efix TCS260



Efix TPS260

Cost savings
up to 21%

TL-D luminaires with a HF gear

- * The existing affordable TL-D luminaires are now equipped with HF gear, such as: Impala TBS160, Finess TCS198, Centura2 TCS160, Pacific TCW215/216, Tatrix TTX150, Lineco TMS022 or TMS028



Pacific TCW215/216

For more product information visit:
www.philips.com/go-eco



Impala TBS160



Tatrix TTX150



TMS028



Finess TCS198



Centura2 TCS160



Lineco TMS022